

**THE 4th ANNUAL MEDFORD  
CLASSIC  
3-on-3 Basketball Tournament**

**WHERE:** Kiwanis Park, Shaler Twp., PA

**WHEN:** Saturday, July 25, 2009

**REGISTRATION: 8:30 am**

**TIP-OFF: 10:00 am**

**TEAM INFORMATION**

**COST:** \$45 per team of 3

**Late Registration Cost:** \$60 per team of 3  
Registration begins May 1, 2009 and ends July 11, 2009.  
Late Registration Deadline: July 24, 2009 (Select spots available)

• Teams of 3 guaranteed 2 games, team t-shirts, refreshments, and **a chance to win a Nintendo Wii!**

• 1st place winners will receive \$100 Visa Gift Cards.

• Runners-Up will receive prizes as well

**EXTRA INCENTIVE for TEAMS:**

The team that brings in the most monetary donations to The Fourth Annual Medford Classic on July 25, 2009 will be eligible for an **exciting new award!**



*"The tournament itself is a testament to the kind effect Brian had on people. Even though he's gone people still feel an obligation to do what they can in his memory. Without a doubt it's how he would want to be remembered by those who cared about him."*

*-Matt McGinley, Vice President*

*"The event is for a good cause, and even though I didn't know Brian personally I could tell there were a lot of friends and family who cared about him! Also, it is a fun, competitive tournament with tons of music, food, and drinks!"*

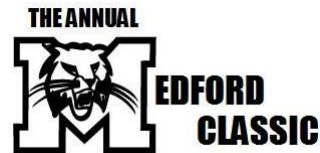
*-Tom Brose*

*"I think this is a wonderful opportunity for Brian's family and friends to get together and remember him. The money we raise will help those who are going through what Brian went through."*

*-Cindy Sieber*

*"I started this event in 2006 because of the effect Brian had on my life. He was always energetic and enthusiastic about life and I wanted to preserve those memories through this event."*

*-Mark Mares, President*

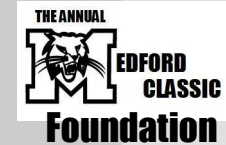


*...benefiting the Leukemia and Lymphoma Society in honor of Brian Medford*

1243 Jancey St.  
c/o Jamie Sieber  
Pittsburgh, PA 15206

Phone: Mark, 412-478-1579 or Jamie, 412-512-0165  
E-mail: [info@medfordclassic.com](mailto:info@medfordclassic.com)

Website: [www.medfordclassic.com](http://www.medfordclassic.com)



*...all proceeds benefit the Leukemia and Lymphoma Society*

A community event in honor of  
Brian P. Medford

**THE FOURTH ANNUAL  
MEDFORD CLASSIC  
Basketball Tournament**



**Date: July 25, 2009**

**Time: 10 AM-3 PM**

**Location: Kiwanis Park  
Basketball Courts,  
Shaler Township, PA**

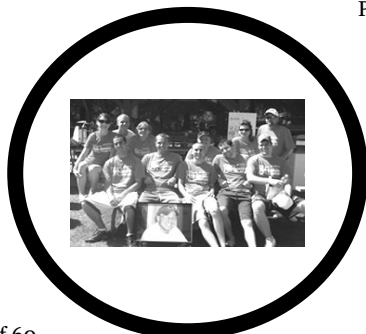
## OUR MISSION

To honor Brian P. Medford's life and raise awareness of blood cancers through a community event benefiting the Leukemia and Lymphoma Society.

Last year over \$2,100 was donated to the Leukemia and Lymphoma Society !

PLEASE HELP US REACH OUR  
\$3000 DONATION GOAL THIS YEAR!

We also hope to exceed our total of 20 blood products donated last year, touching the lives of 60 people! The Central Blood Bank will join efforts with the Annual Medford Classic and hold a blood drive at Kiwanis Park on July 25!



*The Annual Medford Classic friends and family volunteers*

## DONATE or VOLUNTEER!

WHERE: Kiwanis Park, Shaler Twp., PA  
WHEN: Saturday, July 25, 2009  
TIME: 10:00 am

Please consider making a donation in memory or celebration of your loved one to The Annual Medford Classic.

Donate \$20 and a flower can be requested on our website to be displayed in your loved ones name during the event in our Garden of Hope.

We are also accepting Gift Donations for Raffle Prizes and refreshments. Please contact our Donation Coordinator at [jeanne@medfordclassic.com](mailto:jeanne@medfordclassic.com)

If you would like to volunteer during the event, please contact us at [info@medfordclassic.com](mailto:info@medfordclassic.com) for more information.

FOR MORE INFORMATION VISIT:  
[www.medfordclassic.com](http://www.medfordclassic.com)

## ABOUT US

Our organization was created by Mark Mares in 2006 to honor Brian Medford, former Shaler High School graduate and Penn State student, who fought Leukemia until March of 2006 at the age of 20.

The Annual Medford Classic has expanded from a single game between friends to honor Brian, to a three-on-three basketball tournament and community event.

JOIN US ON JULY 25, 2009 for  
**REFRESHMENTS, AMAZING PRIZES, and MANY OTHER ACTIVITIES** at Kiwanis Park in Shaler to  
**HELP US FIGHT BLOOD CANCERS!**

## SPONSORS NEEDED!

If you are interested in sponsoring our event, please contact us at [info@medfordclassic.com](mailto:info@medfordclassic.com) or mail the form to the right to the address provided. We look forward to working with you to fight blood cancers!

### Sponsorship Levels:

**Bronze Donor** - Organization recognition on website and during event

**Silver Sponsor** - Organization recognition on website and name/logo listed on individual 9" x 12" poster during event

**Gold Sponsor** - Organization recognition on website ; tournament program recognition; name/logo listed on individual 18" x 24" poster on during event

**Platinum Sponsor** - Organization recognition on website ; opportunity to work with the Annual Medford Classic to tailor your own unique sponsor marketing incentive

THANK YOU FOR YOUR SUPPORT!  
SEE YOU ON JULY 25!

## Register to Play in the Tournament

TEAM NAME: \_\_\_\_\_

PLAYER 1: \_\_\_\_\_ SHIRT SIZE: \_\_\_\_\_

PLAYER 2: \_\_\_\_\_ SHIRT SIZE: \_\_\_\_\_

PLAYER 3: \_\_\_\_\_ SHIRT SIZE: \_\_\_\_\_

CONTACT EMAIL: \_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_

YES, I HAVE READ THE ANNUAL MEDFORD CLASSIC RULES ONLINE

T-shirt colors are given on a first come, first serve basis. Send your TOP 3 choices to [INFO@MEDFORDCLASSIC.COM](mailto:INFO@MEDFORDCLASSIC.COM), or register to play online to choose colors.

## BECOME A SPONSOR TODAY!

ORGANIZATION NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

Address \_\_\_\_\_

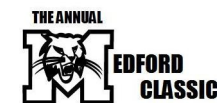
Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

### SPONSORSHIP LEVEL (Please select one)

- BRONZE DONOR (\$1—\$99 )  
 SILVER SPONSOR (\$100—\$249)  
 GOLD SPONSOR (\$250—\$499)  
 PLATINUM SPONSOR (\$500 & Up)

### MAKE ALL CHECKS PAYABLE TO: THE ANNUAL MEDFORD CLASSIC



APPLY ONLINE AT ANY TIME!  
[www.medfordclassic.com](http://www.medfordclassic.com)

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